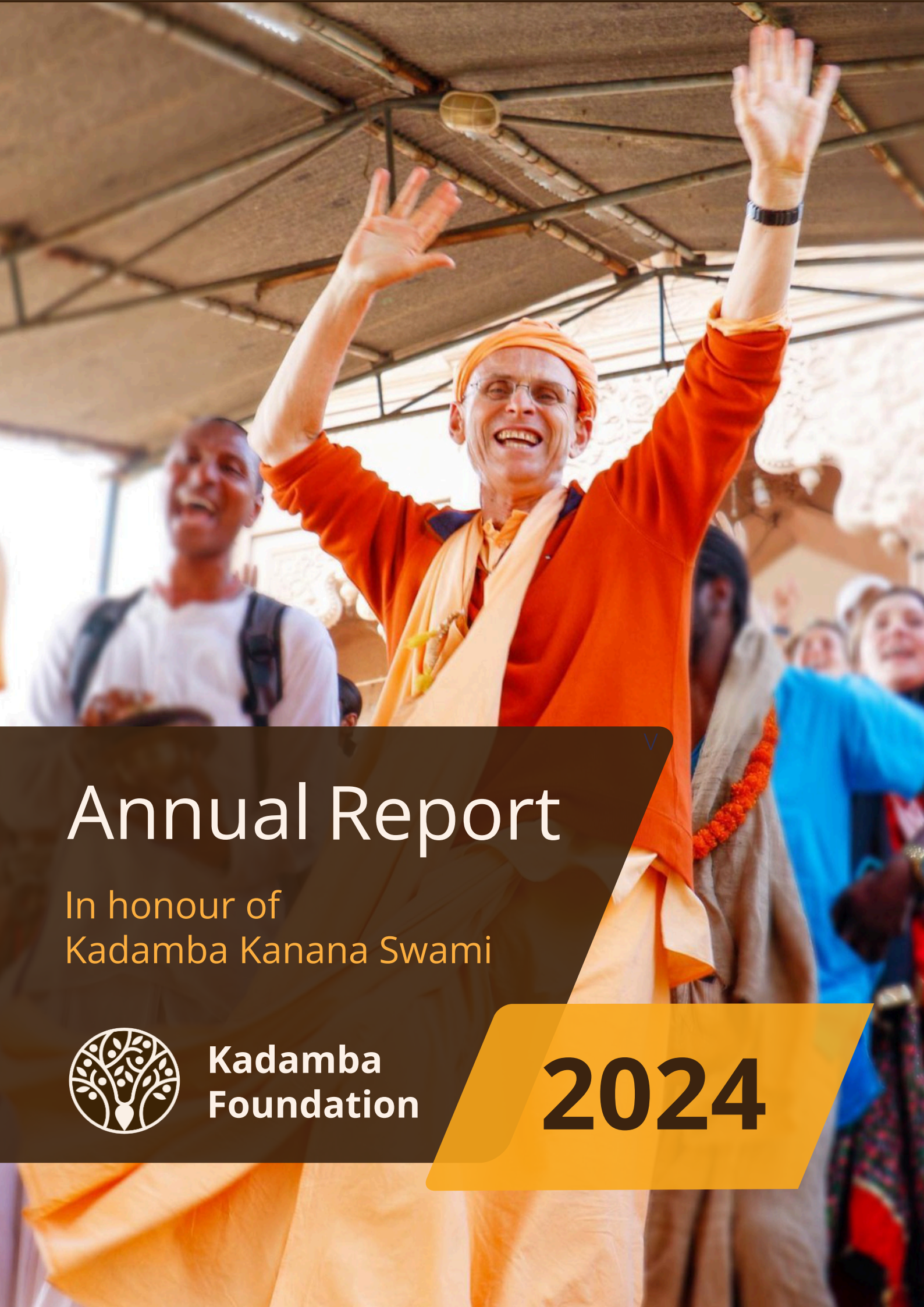


A Swami in orange robes and a turban, smiling and raising both arms in a gesture of blessing or celebration. He is surrounded by a crowd of people, some of whom are also smiling and raising their hands. The background shows a structure with a corrugated metal roof.

Annual Report

In honour of
Kadamba Kanana Swami



**Kadamba
Foundation**

2024



Welcome to the annual report 2024

"Our vision is being covered by the three modes of material nature, so we cannot see the Lord. The pure devotees of the Lord are carrying the message, the mercy, and the power of the Lord. And this power is the only power that will deliver us from this world. Therefore, it is important to connect to our spiritual master, the Guru, as he has the connection to Krishna."

Annual Report Contents

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THE FOUNDATION

The mission and goals set by
Kadamba Kanana Swami

06-08

PROJECTS

An overview of our projects

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SOCIALS

Join our channels

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FINANCES

An in-depth look into the numbers

The Mission

Kadamba Foundation



Promote

Our collective aim is to ensure that Kadamba Kanana Swami's books, music and online publications are widely accessible, continuing to inspire and guide future generations. A dedicated team has worked tirelessly to translate his books into multiple languages, including Ukrainian and Czech; a remarkable offering to the preaching mission.



Publish

Expanding the library of works from Kadamba Kanana Swami remains the priority. This includes publishing book and translations, media such as audiobooks, videos, and short-form content. The vintage media collection has grown significantly, with a focus on making audio classes more accessible. In 2024, nearly every month saw the addition of new audio classes to this collection, further enriching the foundation's resources.



Support

Building a robust financial structure to sustain the foundation's activities is critical. A dedicated fundraising program has been established to support this goal. Two years after the official registration of Kadamba Foundation, we are pleased to report steady financial growth, enabling continued support for African preaching efforts, in line with Kadamba Kanana Swami's mission.

Through these pillars, Kadamba Foundation remains steadfast in fulfilling Guru Maharaja's vision and ensuring that his teachings continue to resonate across the world. Together, we move forward with gratitude and determination to uphold this sacred mission.

WUSA

Events

African preaching projects



*Attachment to service
leads to attachment
to Kṛṣṇa.*

Kadamba Foundation
Introduction Video



The Will

Kadamba Kanana Swami's requests

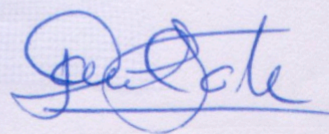
- In my absence, they will ensure that the majority of future funds are allocated to support Vibhu's preaching efforts across South Africa. African projects which can be funded from this money:

- Acquiring real estate
- Maintaining real estate
- Providing education
- Holding festivals (specifically Soweto rathayatra)

- Worldwide: I request my disciples to take initiative to keep close connections with one another, invite each other to do programmes together, develop preaching programmes together, and be kind and respectful in all Vaisnava dealings.

- EUROPE: To my disciples in Europe (including the UK): Please keep the King's Day festival in Amsterdam going.

- SOUTH AFRICA: Vibhu Caitanya, please continue to take a direct role in leadership in this movement and kindly support the preaching to the African community in South Africa. To all my other disciples in South Africa: Please also ensure you make a strong community amidst our god-family, and preach Krishna consciousness all over South Africa as an offering to Srila Prabhupada.





Kadamba Foundation PROJECTS

What happened in 2024?

In 2024, we introduced the Public Relations (PR) arm to the foundation. Their aim is to amplify our reach and foster connections through new publications and collaborations. These efforts strengthen the bonds within our community and extend our message to a broader audience. This

aligns with Kadamba Kanana Swami's emphasis on ensuring that the foundation's work continues to reflect his spiritual presence and teachings, guiding and inspiring us even in his physical absence.

01

Kadamba Foundation
Website



African preaching

With the financial support by the Kadamba Foundation, WUSA, lead by Manukanya and Atma-tattva, continues to spread Krishna consciousness to the larger African host community through kirtan parties, vegetarian food distribution, education and training programs. And creative initiatives like podcasting. WUSA has also partnered with Govardhan (SA) and the Alfred Ford School of Management to develop the "Preaching Through Empowerment" program, which provides conscious leadership training for African youth in Krishna consciousness.

In March 2024, Manukanya and Atma-tattva hosted two transformative preaching events that highlighted the dedication and creativity of devotees. Devaki devi dasi graced the Bhakti Yoga Lounge at Wits University, sharing insights on the practical application of Krishna Conscious living. Afterwards Jayadvaita Swami visited WUSA House and delivered a powerful session based on his latest book, Kirtan Standards. His message on the principles and practices of kirtan deeply inspired all attendees.

PROJECTS

02

Samadhi festival

From March 27th to April 3rd, 2024, was the inauguration of the samadhi monument and the first disappearance festival of Kadamba Kanana Swami, held in Vrindavan. Expertly organised by [Adi Keshava](#), [Gaura Narayana](#), [Gokulesh](#) and [Rasa Parayan](#). Visitors gathered for this event, joined by special guests Jayadvaita Swami and S.B. Keshava Swami.

The samadhi monument features a stunning marble base inlaid with a flower design inspired by the colors of a peacock feather. A permanent portrait of our beloved Kadamba Kanana Swami, was also installed. Everyone who attended engaged in worship and inauguration of the samadhi area, creating an atmosphere of spiritual celebration and reverence.

An Eternal Impression of Kadamba Kanana Swami's Footprints

Through the dedicated service of Rupa Kisore we now hold a lasting impression of Kadamba Kanana Swami's footprints. This intricate process began in Feb 2023. Using scanned casts and a 3D model he added fine details to create a precise digital replica of his feet.

The digital model was then carved from a block of the highest-quality brass weighing 27 kg. After 46 hours of careful milling, the final impression weighed 9.5 kg. This sacred artifact serves as a tangible connection to our Guru Maharaja, reflecting that "Guru means heavy."



”

"Auction the electronic items. The proceeds will go towards the African preaching mission, and the funds will be directed by Vibhu Caitanya"

03

Auction

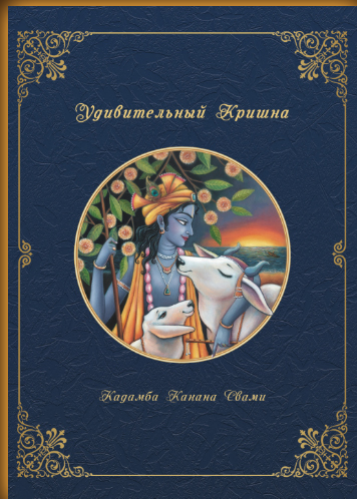
The personal items of Kadamba Kanana Swami; his laptop, phone, tablets and other gadgets, were auctioned off. This was his personal instruction and the proceeds were to be sent to support the African preaching pro-

jects.

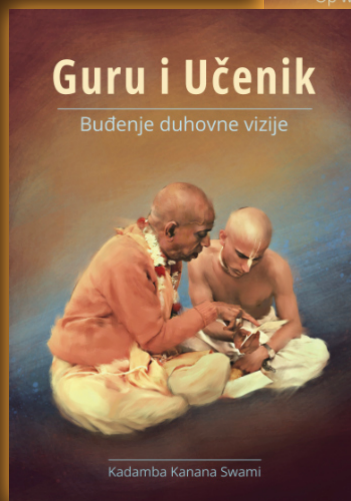
The auction took place in March 2024 and a grand total of €4865 was collected. This was sent to the Peacock Foundation to support the WUSA preaching efforts.

04 Books

PROJECTS

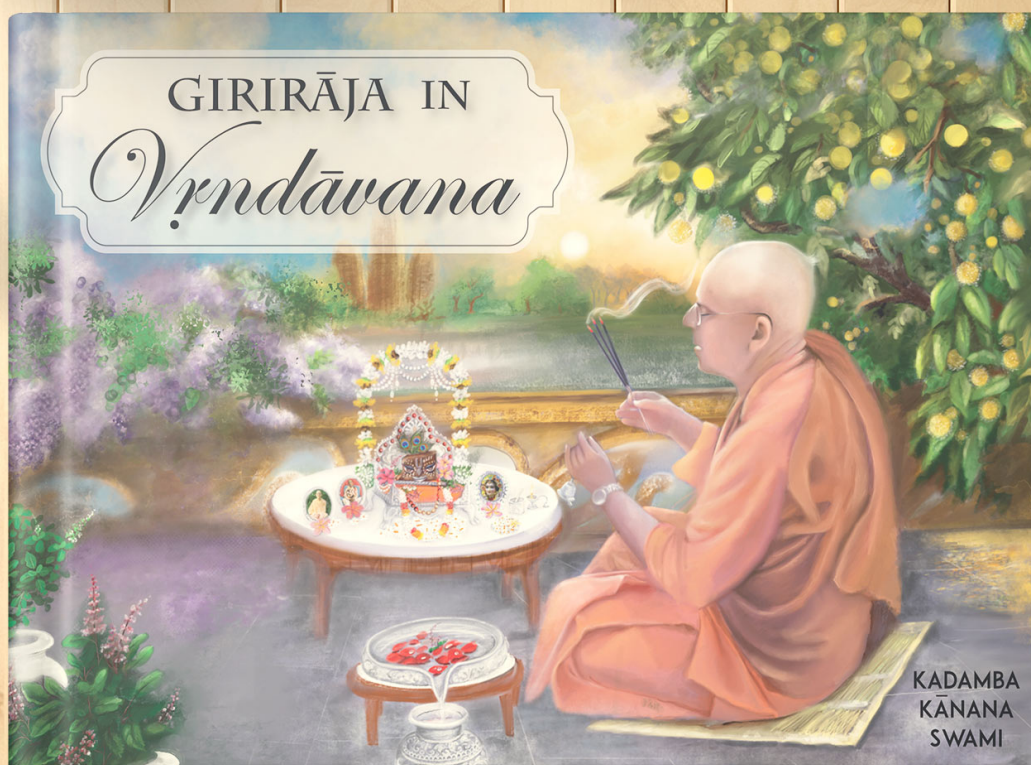


Guru & Disciple
Dutch and Croatian



Wonderful Krsna
Russian

Gīrārāja in Vṛndāvana would not have been possible without the dedication of Amṛtavani, Surabhī Kunje and Naṣhvin. Artwork by Sacī devī and layout by Madhurya Kadambīnī



The website

kadambafoundation.com



*"One platform, website,
to find all my media"*

In the annual report of 2023 we set out unify all the different websites and blogs into one platform. So how are we doing?



Since Jan 2024 you can find all the published works, books and music from Kadamba Kanana Swami in our new (Shopify) online store. Take a look...



The Kadamba Foundation website is the most direct way to stay updated on the latest news from the foundation, new media, book publications and events & festivals.

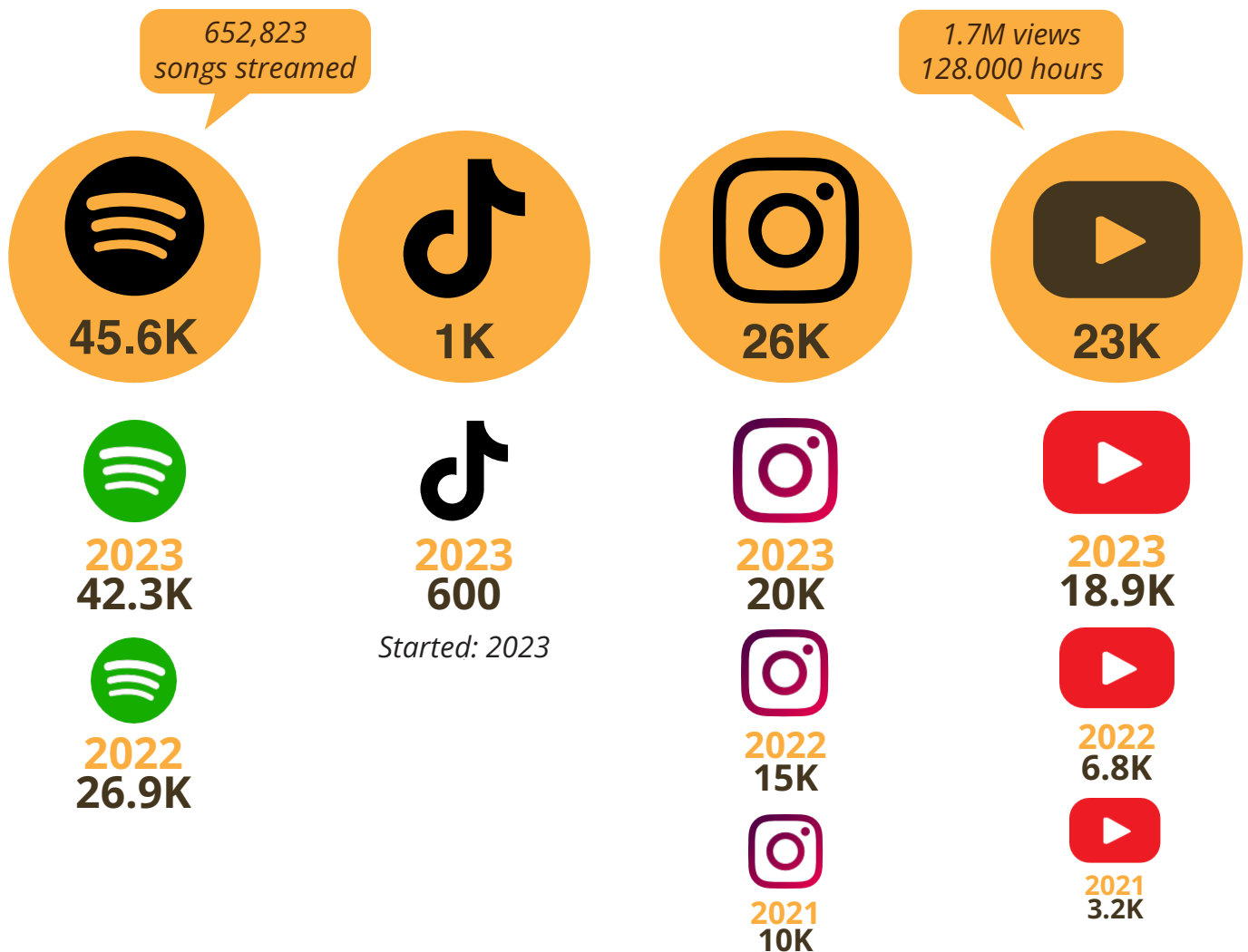
Please visit our website and support Kadamba Kanana Swami's preaching projects by purchasing books and media from our online store!



Our Social Channels **AN INSIGHT**

Reaching out to spread the teaching of Srila Prabhupada through the words and writings of Kadamba Kanana Swami.

SUBSCRIBERS *AND* LISTENERS



African Preaching

Waking up South Africa - WUSA



*This movement is for all,
great and small. Let us some-
how or other appreciate that!*



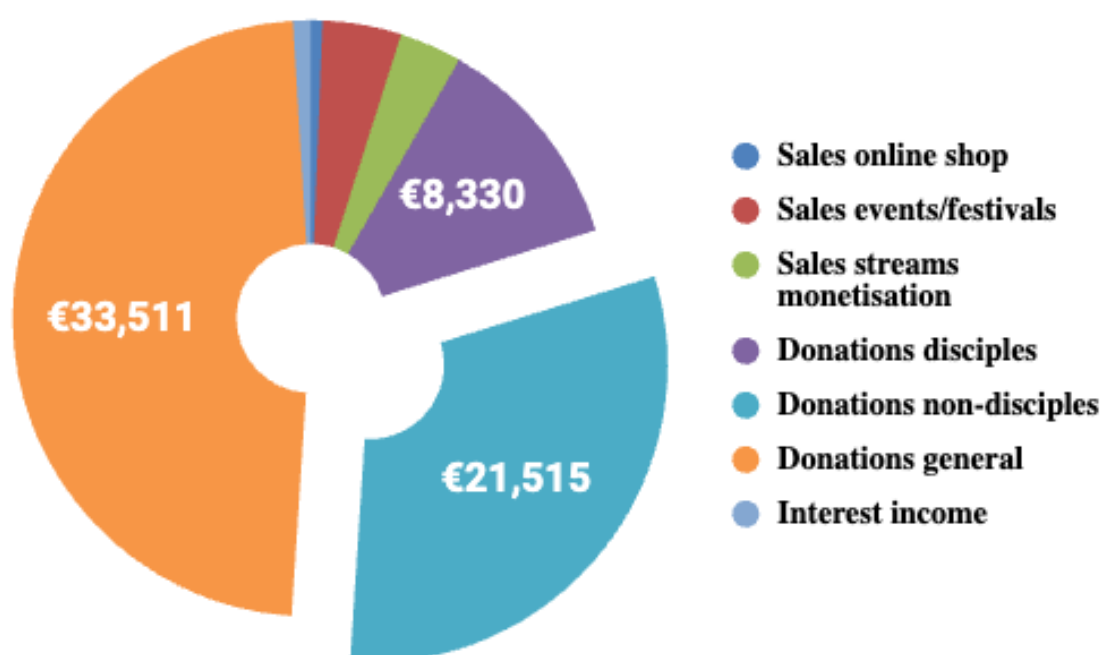
The numbers

Income, sales, donations

An insight into the financial dealings and our donors for 2024



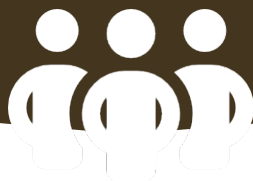
Income € 69,815



INCOME, SALES, DONATIONS	AMOUNT
Interest income	€ 675
Sales online shop	€ 438
Sales events/festivals	€ 2.982
Sales streams monetisation	€ 2.365
Donations disciples	€ 8.330
Donations non-disciples	€ 21.515
Donations general	€ 33.511

The numbers

Our donors and donations



Our biggest donors

€ 16,139	Jayadvaita Swami
€ 3,120	Pushkar Raj Das & Hara Devi Dasi, UK
€ 1742	Sydney disciples
€ 1227	Dubai
€ 1000	Netherlands
€ 1000	UK, anonymous
€ 819	Melbourne disciples
€ 732	Brisbane
€ 12,220	Auction, donations Samadhi, etc
€ 27,988	Kadamba Kanana Swami fund

BECOME A DONOR

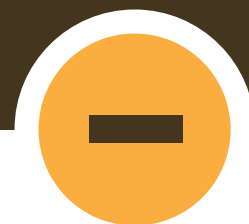


🔍 Special thank you's

- **ALL OF YOU for supporting the mission of Kadamba Kanana Swami**
 - All glories to Jayadvaita Swami, Hara devi dasi and Pushkar Raj das for their financial support
 - A Prayer for Deep Absorption was kindly sponsored by the Slovakian devotees
 - The Telegu translation of Guru & Disciple was donated by Raghunandana.
-
- € 4865 - The auction of the personal devices from Kadamba Kanana Swami.
 - € 27,988 - The personal savings account from Kadamba Kanana Swami was transferred to the foundation to fund the publishing of books.

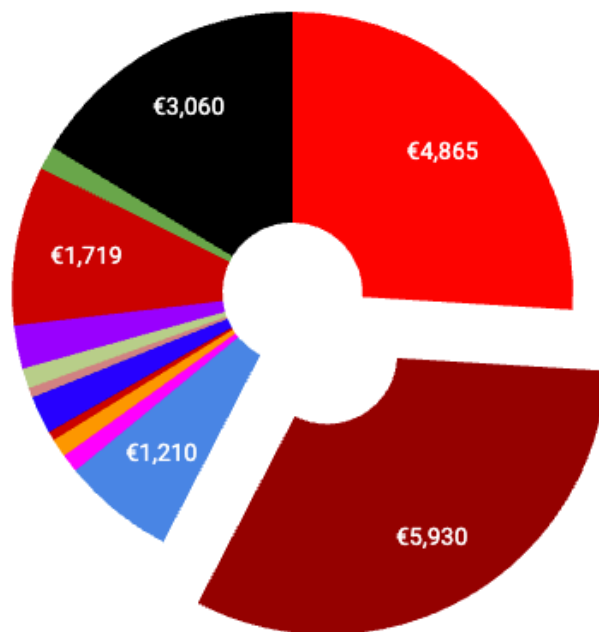
The numbers

Our Expenses



Expenses € 18,797

- Preaching Projects SA
- Preaching SA - WUSA
- Volunteers
- Depreciation Hardware
- Book Publication Costs
- Music Publication Costs
- Online Store Shop Costs
- Banking costs
- Shipping costs
- Hosting, security, software
- Storage costs
- Accounting and administrative costs
- Sales Cost price



€ 10,795 was donated to African preaching projects in 2024

Sales cost price is the total 'cost' of all books sold



The numbers

Expenses, detailed

EXPENSES	AMOUNT
Preaching Projects SA	€ 4865
Preaching SA - WUSA	€ 5930
Volunteers	€ 1210
Hardware depreciation	€ 200
Book publishing costs	€ 199
Music publication costs	€ 99
Online store costs	€ 407
Banking fees	€ 107
Shipping costs	€ 217
Hosting, security, software	€ 467
Cloud Storage costs	€ 1719
Accounting	€ 255
Accounting differences	€ 62
Sales costs books	€ 3060



Next to the expenses related to African preaching, our main expenses are for book publishing and sharing media online.

The numbers

Our Assets



Total Assets* € 95,146

EXPENSES	AMOUNT
Wise bank - EUR	€ 53,851
Wise Bank - USD	€ 5,285
Wise Bank - GBP	€ 11,951
Wise Bank - AUD	€ 19,322
Wise Bank - HUF	€ 22
Book Inventory	€ 3,503
Music Inventory (CD's, USB, Downloads)	€ 1,212
* Total calculated assets is converted to euro on 31 dec 2024.	



90% of our income
will go towards African
preaching projects

Assets are all the physical items
we own plus the funds on our
bank accounts.

Looking forward

Coming up

- Expanding our support to other African preaching projects
- Disappearance festival in Vrindavan, India
- Kingsday harinam in Amsterdam
- New music album
- A new book called "Bhakti Vision"
- Translations: Forever Present (Italian), Wonderful Krishna (Slovak), Kirtaniya Sada Harih (Slovak), Under the Desire Trees (Czech), Forever Present (Dutch), Guru & Disciple in Russian and German translations
- Mobile app



”

We are on a mission to share the mercy. We are the carriers of the mercy of the Lord. He gave it to us through His devotees. and now we have it.



**Kadamba
Foundation**

support@kadambafoundation.com

**THANK YOU
FOR YOUR SUPPORT**

Address: Bloemstraat 167a, Amsterdam, The Netherlands