

Annual Report 2025

Kadamba Foundation

in honour of

Kadamba Kanana Swami

Your Impact in 2025

A YEAR IN REVIEW

Kadamba Foundation, together with the Peacock Tree NPC, has invested in the continuation of **African preaching projects** in South Africa.

ACCOMPLISHMENTS

- Published **Bhakti Vision** Book
- Reprinted **Devotional Service** Book
- Reprinted **Guru & Disciple** Book
- Reprinted **Wonderful Krishna** Book
- Translated and printed **Kirtaniya Sada Harih** in Slovak
- Translated **Forever Present** to Italian
- Translated **Guru & Disciple** to Hungarian and Slovenian
- Printed **Guru & Disciple** in Russian

YOUR SUPPORT

Together we raised an astounding amount of **€ 60.792**

Donations: **€ 52.580**
Sales & interest: **€ 8.212**

SOUTH AFRICA

We transferred **€ 29.773** towards preaching projects in South Africa in 2025.

OUR MISSION

SUPPORT
African preaching projects in South Africa; Klerksdorp, WUSA, BYS, Soweto Ratha Yatra and book distribution.

PUBLISH
Books, music, classes and inspiring **media** by Kadamba Kanana Swami.

PROMOTE
The mission that Kadamba Kanana Swami has set in motion.

"I just try to touch as many hearts as possible and Krishna takes care of the rest."

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Introduction

The Kadamba Foundation continues to serve as a vehicle for preserving and sharing the teachings and legacy of Kadamba Kanana Swami. Rooted in his desire to touch lives through Krishna consciousness, our work focuses on supporting preaching initiatives, publishing spiritual literature, and creating accessible platforms for devotional engagement.

In 2025, our efforts were centered on both continuity and growth. Together with the Peacock Tree NPC, we supported impactful African preaching projects, expanded the reach of Kadamba Kanana Swami's books and media, and strengthened our global community through festivals, publications, and digital outreach.

These initiatives are not isolated activities, but part of a unified mission—to bring Krishna consciousness into the lives of individuals and communities in a meaningful and sustainable way.

This report reflects not only what was accomplished, but also the spirit of service behind it. Each project, publication, and gathering represents a step forward in continuing Kadamba Kanana Swami's legacy of preaching Krishna consciousness.



Cooperation

Kadamba Foundation, together with the **Peacock Tree NPC**, has continued to invest in the development of preaching projects across South Africa.

The two foundations cooperate very closely, as both were established in accordance with the **desire of Kadamba Kanana Swami** to facilitate and support the l**ong-term growth of Krishna consciousness in South Africa**.

Through this shared vision, they continue to provide practical assistance to preaching initiatives that strengthen local communities and create lasting opportunities for devotional service.



African Preaching

1 Klerksdorp

A Living Hub of Chanting and Prasadam



Situated in the North West Province of South Africa, approximately a three-hour drive from Johannesburg, ISKCON Klerksdorp is headed by Narottama Prabhu and has organically become one of the most significant community touchpoints for Krishna consciousness in the region.

Klerksdorp represents a rare and powerful situation. The community is already coming to the temple. Receptivity is strong. Trust has been established. With stable support, this center has the potential to become a long-term model for community-based Krishna consciousness in the region.

Reach - 1.000 people/week

Wednesday Morning Community Breakfast
Sunday 11:00 am Temple programme

Required Funding

The annual budget is R 120.000
(€ 6.100, £ 5.265, $ 6.964)



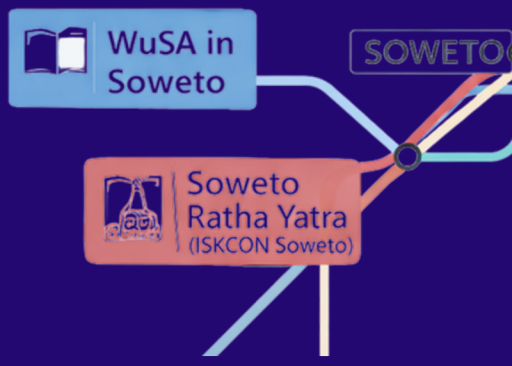
African Preaching
Continued...



2 WuSA
The Youth of Today

WuSA has gradually taken shape as a focused spiritual home for university students. Its strength lies not in numbers or scale, but in continuity. It provides students with something rare in university life: structure, association, and a steady devotional rhythm they can return to week after week.

Rather than functioning as an event-based outreach, WuSA operates as a formative space. Students are not only attending programs; they are learning how to live devotional life in practice, alongside studies, pressures, and transition years.



Reach - 25-30 students

A committed core of students participates consistently, allowing spiritual practices to become habitual rather than occasional.

Required Funding

The annual budget is R 168.000 (€ 8.600, £ 7.420, $ 9.820)

African Preaching
Continued...

3 BYS

University Preaching

The Bhakti Yoga Society programs at University of Johannesburg (UJ) and University of the Witwatersrand (Wits) represent one of the strongest university preaching models currently operating in South Africa.

Students are beginning to carry Krishna consciousness back to their homes and communities, extending the reach far beyond campus.



Reach - 150 - 450 students weekly

A committed core of students participates consistently, allowing spiritual practices to become habitual rather than occasional.

Required Funding

The annual budget is R120.000
(€ 6.100, £5.265, $6.964)



African Preaching
Continued...

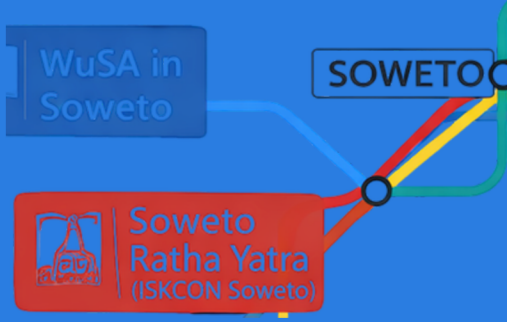


4 Soweto Ratha Yatra

Ancient India meets Soweto

The Soweto Ratha Yatra holds a special place in the legacy of Kadamba Kanana Swami. For him, Soweto was never symbolic or occasional. It was personal. He emphasized that Krishna consciousness must enter the heart of African communities, not remain confined to temples or city centres.

A practical example of how Krishna consciousness can take root in African soil when it is offered with humility, patience, and trust in people.



Reach - Thousands of visitors and spectators

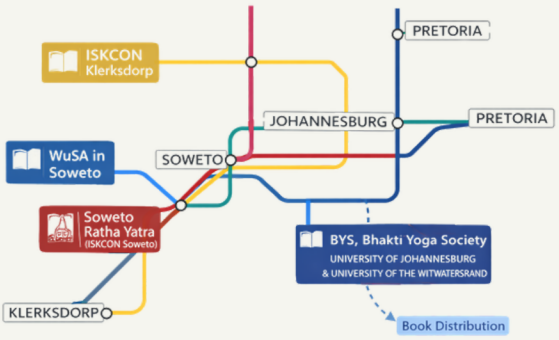
Required Funding

The annual budget is R 80.000 (€ 4.100, £ 3.580)

African Preaching
Continued...

5 Book Distribution

Srila Prabhupada's Books



Kadamba Kanana Swami often reminded us that Srila Prabhupada's books are not ordinary literature. They are meant to travel, to be placed carefully into people's hands, and to work patiently over time.

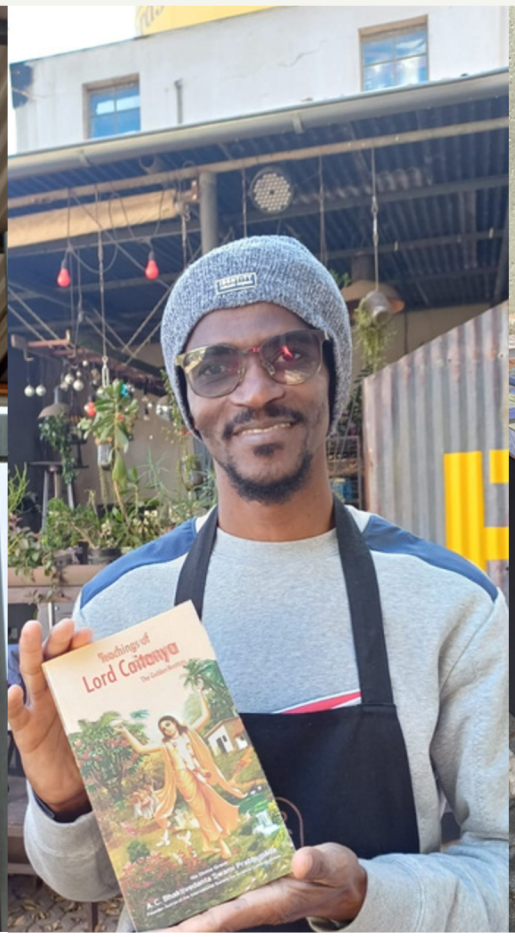
The distribution of Srila Prabhupada's books therefore remains foundational to all outreach efforts supported by The Peacock Tree NPC. Books give depth to chanting, context to prasadam, and continuity to spiritual curiosity. They allow people to return, reflect, and grow at their own pace.

Reach – Nationwide

Required Funding

The annual budget is R120.000
(€ 6.100, £5.265, $6.964)







FINANCES

357
Individual Donations

€ 52.580
donated

SALES
Online
Festival
Streaming

€ 8.212
Revenue

TOTAL INCOME 2025	€ 60.792
Donations Disciples	€ 6.381
Donations	€ 18.248
SA Fundraiser	€ 13.791
Donations, Other (including €12.179 SA fund)	€ 14.160
Interest	€ 765
Sales Online Store	€ 978
Sales Festival	€ 4.165
Sales Streaming	€ 2.303

SA
Preaching
Projects

€ 29.773 transferred

FINANCES

TOTAL EXPENSES 2025	€ 59.205
SA Preaching Projects	€ 29.773
Volunteer Expenses	€ 5.846
Book Publication	€ 5.036
Music Publication	€ 916
Online Store	€ 539
Social Media and PR promotion	€ 3.063
Festival Support	€ 4.536
Banking Costs	€ 609
Shipping	€ 1.011
App, Hosting, Software, Storage	€ 7.456
Accounting & General Costs	€ 420

Assets

bank balances and inventory

FINANCES

Accounts	Balance
EUR	€ 26.859
GBP	€ 26.930 (**£** 23.482)
USD	€ 1.776 (**$** 2.089)
AUD	€ 28.848 (**$** 50.641)
Cash	€ 5.400
Stock	€ 1.635

YouTube

25.600
Subscribers

11%

145.500
Hours viewed

Spotify

55.000
Listeners

16.4%

667.000
Streams

30.300
Followers

16.5%

Mobile App

161
Listeners

-36%
decline since launch

IMPACT

Our goal of increasing our online presence was **successful.** On our main channels we saw a **growth** of **11 to 16%**. Unfortunately, the **mobile app** is not having a great year with a **decline** of **36%**. The app will be re-evaluated in 2026.

Vision Team

This year, the Kadamba Foundation trustees, **Uddhava Dasa, Gopali Devi Dasi** and **Sanatana Goswami Dasa**, teamed up with **S.B. Keshava Swami** and **Krishna Kirtan Dasa** to help shape **a clear and inspiring vision** and **strategic direction** for the Kadamba Foundation. The Vision Team focused on serving all leaders and teams by facilitating alignment, inspiring purposeful service, and providing ongoing support.

Through this collaborative effort, we also explored new opportunities for growth and established periodic strategic priorities to guide the collective progress and ensure meaningful, sustained impact.



S.B. Keshava Swami



Uddhava Dasa



Gopali Devi Dasi



Sanatana Goswami Dasa



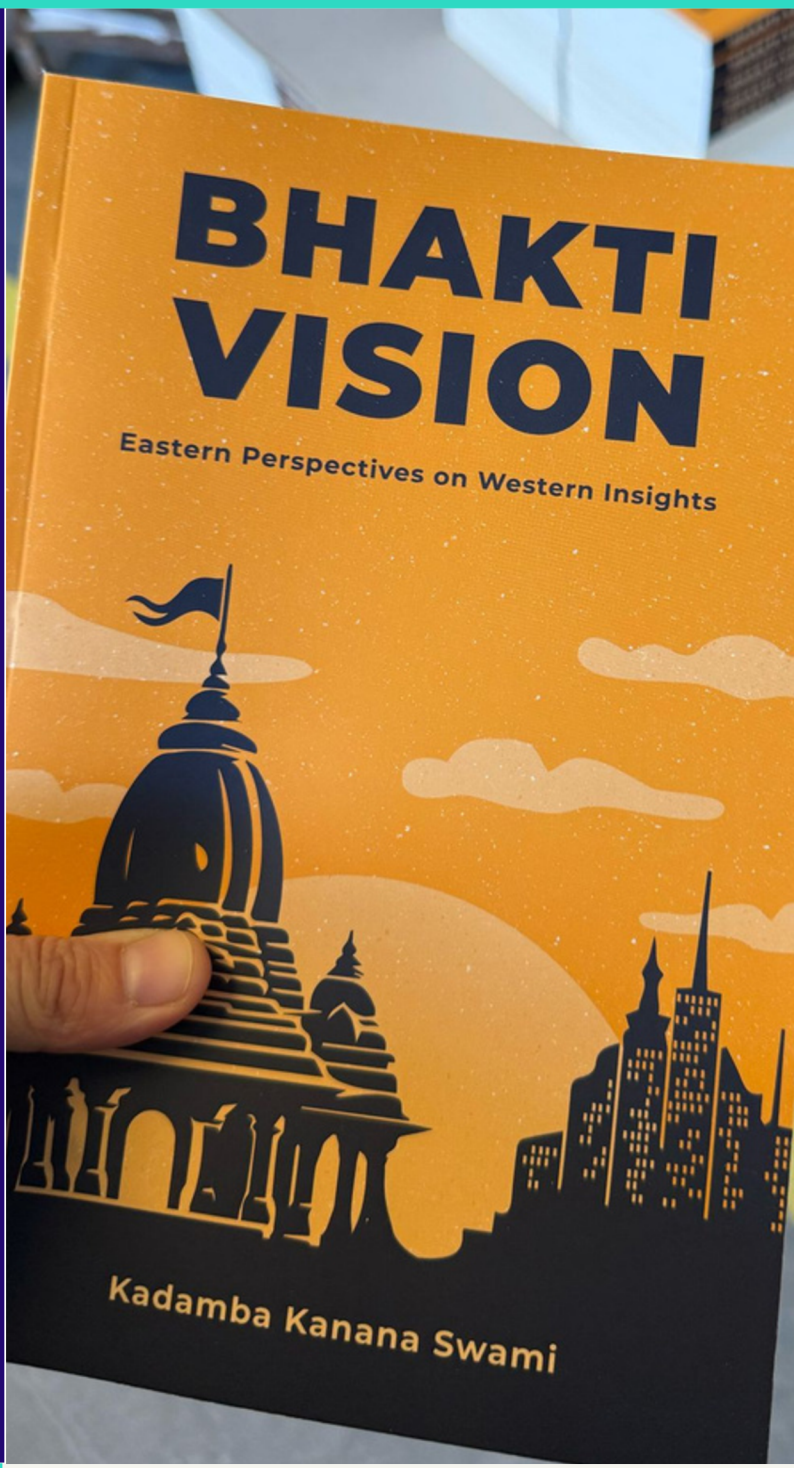
Krishna Kirtan Dasa

Books

New Book

In 2025, we published and printed **Bhakti Vision: Eastern Perspectives on Western Insights**, a posthumous work based on Kadamba Kanana Swami's lecture series East–West Dialogues. In these talks, he selected insightful quotes from renowned thinkers of the past and responded to them spontaneously through the lens of bhakti.

Rather than offering a systematic analysis of Eastern or Western philosophy, the book unfolds in a reflective, "call and response" mood, as described by Kadamba Kanana Swami in his introduction.



Absolute Truth refers to a reality that doesn't change over time.

– **Kadamba Kanana Swami**

The book was compiled by **Amrtavani Devi Dasi**, with a beautifully designed cover by **Madhurya Kadambini Devi Dasi**

BOOKS

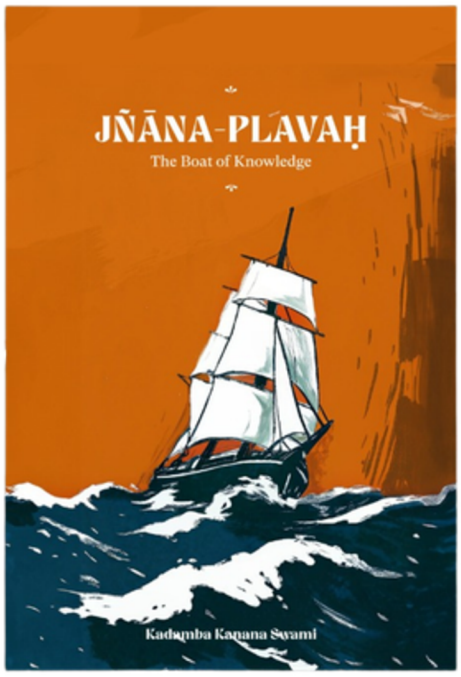
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Developing a New Publication for 2026 Release

In 2025, **Amrtavani Devi Dasi** and her dedicated team worked extensively on the development of a new publication, prepared for release at the 2026 Tirobhava Festival. Originally titled **Jnana-plava** (Boat of Transcendental Knowledge) and later renamed **A Voyage to Transcendence**, the book draws its core inspiration from a class by Kadamba Kanana Swami entitled Jnana Plavena, which presents **transcendental knowledge as a boat carrying the soul across the ocean of material existence**.

This central theme has been thoughtfully expanded through carefully selected excerpts from his other lectures, creating a cohesive and uplifting compilation. The intention behind this work is to offer readers **guidance, encouragement,** and **spiritual insight** to support them on their own journey toward transcendence.

Early Cover Design Drafts for A Voyage to Transcendence







BOOKS

Continued...

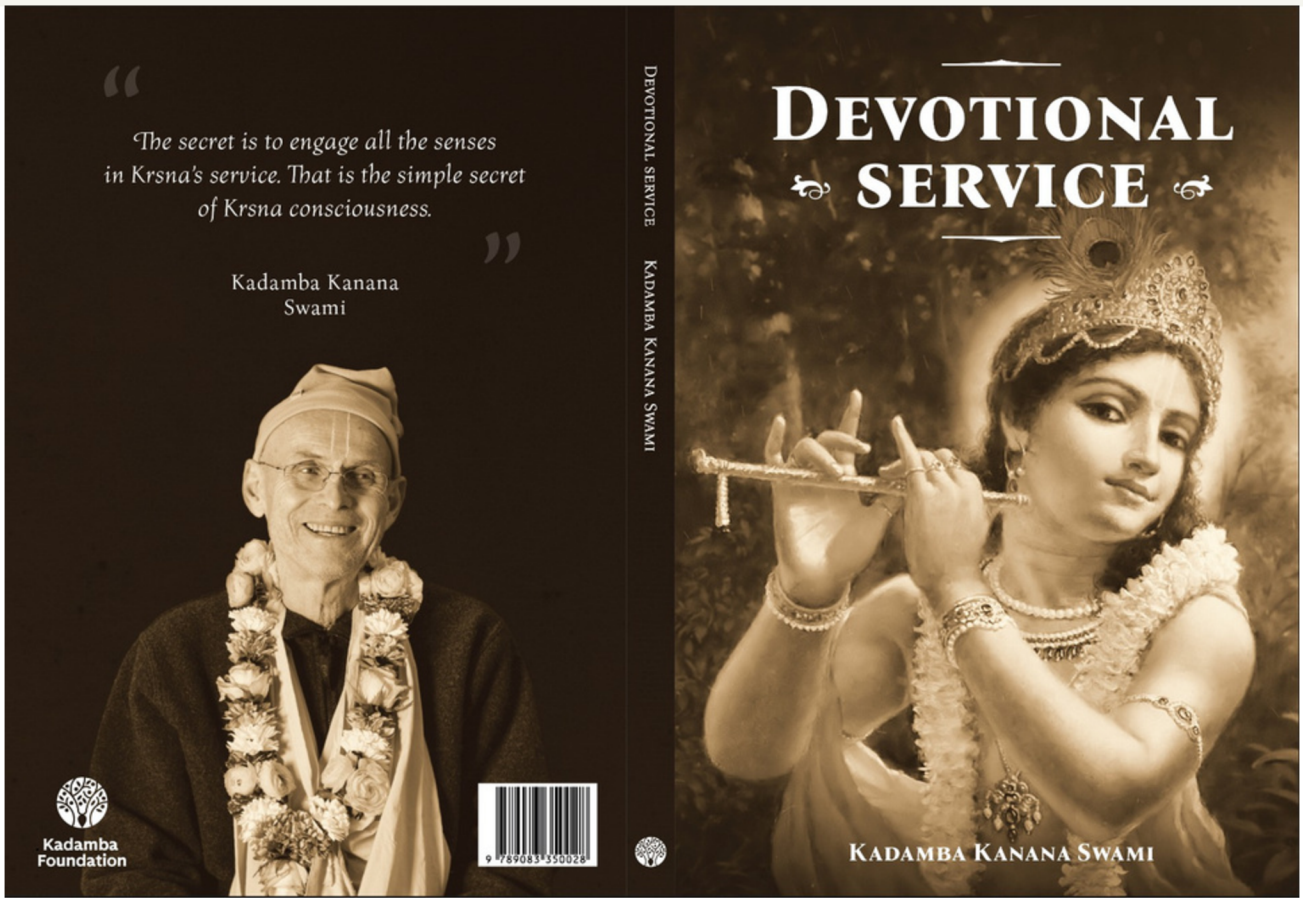
Prints and Reprints

Kadamba Kanana Swami's Books

This year, we continued our efforts to preserve and expand access to **Kadamba Kanana Swami's teachings** through both reprints and new publications. We successfully reprinted **Devotional Service**, **Guru & Disciple**, and **Wonderful Krsna** in **English**, ensuring their continued availability for the growing community of readers. In addition, we took an important step in reaching a wider audience by publishing **Guru & Disciple** in **Russian**, further extending the accessibility of these teachings across linguistic and cultural boundaries.

4

books (re)printed



BOOKS

Continued...

Book Distribution

Kadamba Kanana Swami's Books



This year, we expanded the **distribution of Kadamba Kanana Swami's books across a wide range of festivals around the world**, helping his teachings reach an ever-growing audience. These efforts were carried out at significant gatherings such as **Narasimha Caturdasi at Simhacalam,** the **Czech Summer Camp,** the **Durban Ratha Yatra,** the **Vrindavan Tirobhava Festival,** and the **Radhadesh Vyasa Puja**, among others.

5.000

Books distributed



BOOKS

Continued...

Translations

4 languages

Forever Present in **Italian**

Guru & Disciple in **Hungarian**

Guru & Disciple in **Slovenian**

Kirtaniya Sada Harih in **Slovak**





App

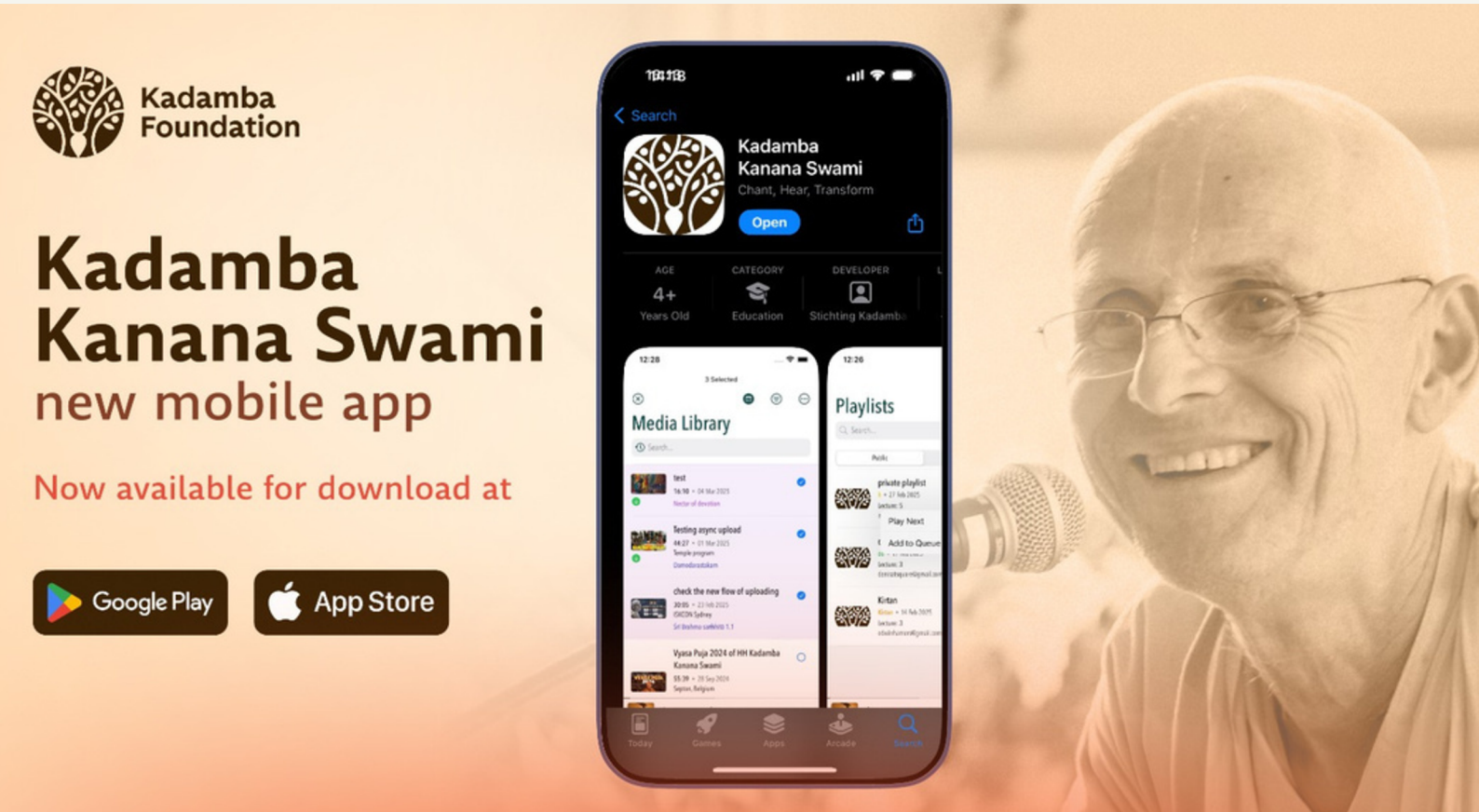
New App Launch

Kadamba Kanana Swami in App Store and on Google Play

This year marked **the launch of the Kadamba Kanana Swami App**, a dedicated platform designed to give devotees easy access to his lectures and kirtans in one place. The app offers a **seamless** and **distraction-free experience**, allowing users to listen without interruptions from advertisements. Made available free of charge, it serves as a valuable resource for anyone wishing to regularly connect with Kadamba Kanana Swami's teachings and devotional mood, supporting their spiritual practice anytime and anywhere.

We are especially grateful to the app development sponsors, **Sai Rakesh Chintalapudi** and **Swathi Srimat Tirumala Purighalla**, whose generous support made this initiative possible.

161
Listeners





Tirobhava

Disappearance Festival of HH Kadamba Kanana Swami

Vrindavan
2025

In March 2025, a Tirobhava Festival was held in **Vrindavan** in sacred **remembrance of Kadamba Kanana Swami**. The gathering brought together 30 of his disciples, along with many well-wishers and members of the devotional community, to honor his life and teachings.

A special feast was organized in his honor, during which approximately **1,000 plates of prasadam** were lovingly distributed, creating a powerful atmosphere of remembrance, gratitude, and shared devotion.

Vyasapuja 2025

Appearance Day of HH Kadamba Kanana Swami

The Vyasa Puja, marking t**he appearance day of Kadamba Kanana Swami**, was celebrated across many centers worldwide, including London, New York, Sydney, Melbourne, Durban, Prague, and Bangalore. Devotees gathered in these locations to honor his life, teachings, and enduring spiritual legacy.

The main celebration was held at **Radhadesh, Belgium**, where approximately 130 attendees came together in a offering of love and devotion.



Coming up in 2026

It's already happening...

Tirobhava 2026

Vyasa Puja 2026

1-on-1 Meetings with Keshava Swami

New Book: A Voyage to Transcendence

Ebook: Walking with Srila Prabhupada

Morning Album

Vaishnavi Sanga

Audiobooks

A BIG Thank you

Kadamba Foundation and the Peacock Tree NPC cannot continue their work without your support and therefore we would like to say **"thank you"** to everyone who dedicated their time, energy and money.

We think that all your contributions are equal in value, but we would like to acknowledge and give extra gratitude to some of you.

Thank you **Sai Rakesh Chintalapudi & Swathi Srimat Tirumala Purighalla** for donating towards the mobile app.

Amrtavani, Surabhi Kunje and **Nashvin** for their tireless dedication creating books.

Vibhu Caitanya, Manukanya, Atma Tattva, Narottama, and everyone else who manages, supports and dedicate their time for the **African preaching projects**.



We thank you for supporting African preaching projects in South Africa

Kadamba Foundation
kadambafoundation.com

Peacock Tree NPC
Vibhu Caitanya dasa