



THE PEACOCK TREE NPC

Monthly Impact Report

June 2026

Dedicated to His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda, Founder-Ācārya of the International Society for Krishna Consciousness.

Inspired by His Holiness Kadamba Kanana Swami Maharaj.

5

ACTIVE PROJECTS

120

STUDENTS AT THE BYS RETREAT

80

BOOKS DISTRIBUTED AT WUSA

Sunday Feast

REVIVED IN KLERKSDORP

OVERVIEW

A winter month, in every sense.

June arrived with everything that usually slows outreach down. University exams, followed by the winter break. School holidays. Cold mornings in Klerksdorp. Competing month-end markets in Durban. If there was ever a month for things to go quiet, this was it.

Instead, this is the month Klerksdorp brought back its Sunday Love Feast after seven months. This is the month Hammanskraal was accepted by Food for Life SA and gathered with its community to honour a departed Vaishnavi. This is the month around 120 students gave up a winter Saturday for a full day of Krishna consciousness at the BYS retreat. And through it all, WuSA House kept its doors open and its programmes running while the campus around it emptied out.

That is really the story of June. Not growth in numbers, but proof of roots. When the season turns against you and people still come, it means what is being built is holding.



*Chanting through the community,
Hammanskraal*

The Peacock Tree NPC supports five grassroots Krishna consciousness projects in South Africa: WuSA House and the Bhakti Yoga Society working among university students, community outreach centres in Klerksdorp and Hammanskraal, and Book Bhakti, our initiative for distributing Srila Prabhupada's books.

THE MONTH AT A GLANCE

238

PLATES OF PRASADAM AT WUSA
OUTREACH

6

CAMPUSES & COLLEGES REACHED
BY BYS

3

FOOD DISTRIBUTIONS IN
HAMMANSKRAAL

2-3×

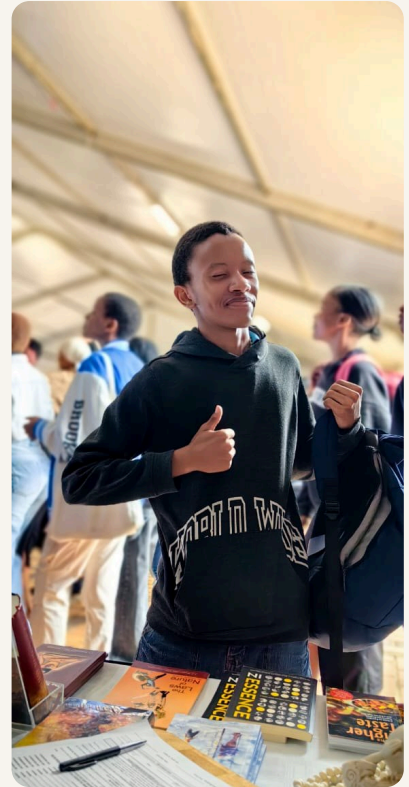
WEEKLY BOOK DISTRIBUTION IN
KLERKSDORP

WuSA House

Exams and the winter break normally hollow out a student project. The campus quietyens, timetables dissolve, and students scatter home. Some programmes did move online to keep the association going. But what stood out this June is what happened at the house itself.

The WuSA House book club drew 60 participants across four sessions. Vaishnavi Sanga, which supports and mentors the female students and bhaktins, gathered 80 participants over its four sittings. Daily japa held steady at around twelve chanters a session, every day, right through the break. When attendance grows while the university is closed, students are clearly not coming for the timetable. They are coming for each other, and for Krishna.

Outreach did not stop either. Book club programmes on campus reached 48 students with 98 plates of prasadam. The Friday markets brought in 80 students and 140 plates. Japa meditation, yoga and cooking lessons continued, and 80 of Srila Prabhupada's books went out into students' hands to carry them through the holidays.



A student at the WuSA book table

238

PLATES OF PRASADAM SERVED

80

BOOKS DISTRIBUTED

140

VAISHNAVI SANGA & BOOK CLUB
AT THE HOUSE

12

DAILY JAPA, AVERAGE PER SESSION

Looking outward: a meeting was held with BYS Switzerland students to exchange ideas on improving student programmes. Hearing how student preaching works on another continent has opened up fresh thinking about how to make our own sessions stronger and more relevant.

Klerksdorp Bhakti Habitat

The news of the month from Klerksdorp is simple and it is significant. **The Sunday Love Feast is back.** The programme had to be suspended in late November 2025 because the money was simply not there. In June, after careful planning, it was revived at 11:00 each Sunday with kirtan, Bhagavad-gītā class, association and prasadam. The centre made it sustainable by keeping the prasadam humble, serving the same wholesome mealie samp khicheri used at the Wednesday programme, and the congregation's response has been warm, with attendance growing week by week.



The morning class at the community programme



The congregation gathered through the winter cold

The Wednesday morning community programme carried on right through the peak of winter, and attendance held up despite the cold. June also saw the launch of a new classroom-based **Beginner's Guide to Krishna Consciousness**, giving newcomers a systematic introduction to the Bhagavad-gītā and a foundation for devotional practice. Book distribution continued two to three times every week in the surrounding communities.

Sunday Love Feast • Revived

Suspended November 2025 • Restored June 2026 • Sundays at 11:00

The honest challenge: the centre needs a reliable bakkie. Vegetables for two weekly feeding programmes, cooking equipment and temple supplies are all moved without a dedicated vehicle, and as the congregation grows, transport is becoming the bottleneck.

Hammanskraal

The book distribution in Hammanskraal is quietly widening its reach. One of the devotees now travels to colleges around Pretoria every Friday to distribute Srila Prabhupada's books, while the rest of the team continues the regular distribution in Marabastad. It is the same service, now moving along two roads instead of one.

Food distribution went out three times during the month. The project has also been accepted by Food for Life SA, and the team is now putting the necessary systems in place. Once running, this partnership should meaningfully strengthen how much prasadam can reach the community. Plans are also taking shape to hold harinama with kirtan at the places where prasadam is served, so that the Holy Name and the sacred food go out together.

June also carried a tender moment. The community gathered to honour Mother Vrindavaneswari, with lamps offered at her memorial and fruit trees planted in her memory, so that her name will go on giving. The support from the local people was heartening, and the relationship with the community keeps growing warmer and more natural with each month of steady presence.



Lamps offered in memory of Mother Vrindavaneswari



Fruit trees planted in her memory

3

FOOD DISTRIBUTIONS THIS MONTH

Fridays

COLLEGE BOOK DISTRIBUTION, PRETORIA

Accepted

FOOD FOR LIFE SA PARTNERSHIP

Bhakti Yoga Society

BYS is currently running programmes at the University of Johannesburg's APK and DFC campuses, with occasional programmes at the APB Arts and Soweto campuses, and at Richfield and AAA colleges. Attendance at these sessions sits between 50 and 100 students. The teaching focus is the Bhagavad-gītā's understanding of the body, the mind and the soul, and every session includes japa, so students do not only hear the philosophy but taste the practice. Prasadam is distributed regularly.

The highlight of the month was the **student retreat**, attended by approximately 120 students. It was designed as a deeper immersion in Krishna consciousness: a presentation on the philosophy, cooking demonstrations, japa meditation, the offering of flowers to Srila Prabhupada and lamps to Their Lordships, and a final kirtan before a five-course prasadam feast. For many of these students, this was their first full day lived inside devotional culture from morning to evening. That kind of experience does something a weekly campus programme cannot. It shows them what a Krishna conscious life actually feels like.



Retreat sessions in the winter sun



Students gathered in the temple room

120

STUDENTS AT THE RETREAT

50-100

STUDENTS PER CAMPUS PROGRAMME

6

CAMPUSES AND COLLEGES REACHED

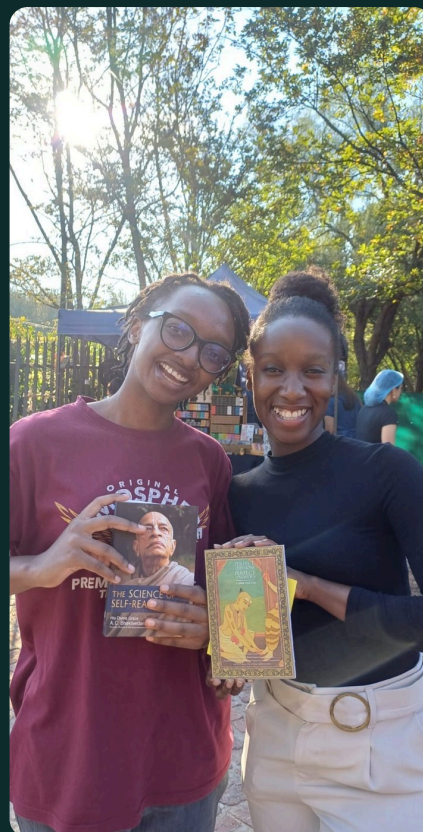


Retreat students with Srila Prabhupada's books

Book Bhakti

Book Bhakti is The Peacock Tree's book distribution initiative. Its purpose is to place the books of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada into schools, public spaces and people's hands, working through school programmes, community markets and digital outreach. June was a month of consolidation for the project, with real progress on the foundations that will carry it forward.

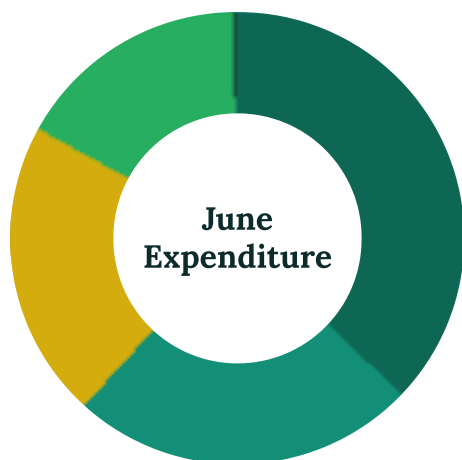
- **The website is nearly done.** Development has been fully settled and the site is now in its testing phase, with hosting and support arranged for the next six months. It will handle volunteer registration, secure online sponsorship and social media integration. Online book sales will follow once a practical courier solution is in place.
- **The schools strategy is being repositioned.** Work began on rebranding the Schools and Youth Development pillar, the flagship of the project, to build a professional platform for lasting relationships with schools, governing bodies and the Department of Education around values-based learning, literacy and character development.
- **The Musgrave Market outreach continued.** Foot traffic was down with competing month-end markets and the school holidays, but the conversations were meaningful and one copy of the Kṛṣṇa Book found its new owner. The new children's activity table was the day's highlight, drawing in families and keeping them at the table longer.
- **Governance was formalised.** The Peacock Tree NPC formally instituted its governance mandate over Book Bhakti, and work has begun on a full framework of policies, procedures and programme standards, so that the initiative grows on a foundation of responsible stewardship.



Srila Prabhupada's books finding new hands

Where the funds went in June

All external income received during June came through Book Bhakti: donations from supporters and well-wishers, contributions towards books, and card sales at the market table. The five projects themselves were funded from the organisation's own reserves. As always, the picture below is shown in percentages, because what matters is not the size of the amounts but where they go.



EXPENDITURE ALLOCATION

- WuSA House — 37.1%
- BYS University Outreach — 24.7%
- Klerksdorp Bhakti Habitat — 21.2%
- Hammanskraal Outreach — 16.8%
- Bank Charges — 0.3%

Percentages rounded to one decimal place.

99.7% of June's expenditure went directly into the five projects. Apart from bank charges, nothing was spent on administration. Funds are not sitting idle. They are moving into prasadam, books, student programmes and the devotees who carry this service.

Behind every one of these percentages is a person. A student fed at a Friday market. A family at a Sunday feast in Klerksdorp that did not exist a month ago. A book in the hands of a college student in Pretoria. That is what this money does.



We Continue

Through exams and winter break.
Through cold mornings and quiet markets.
The service carried on, and people kept coming.

We are grateful to everyone who continues to support this work. Your contribution is not abstract. It became a Sunday feast restored, trees planted in a Vaishnavi's memory, a retreat for 120 students, and Srila Prabhupada's books moving along new roads. If we continue like this, what is being built now will carry forward far beyond what any of us can see.

All glories to Śrīla Prabhupāda

JUNE 2026 • THE PEACOCK TREE NPC

BANKING DETAILS

The Peacock Tree NPC • NPO 264-132
First National Bank (FNB) • Gold Business Account
Account Number: 63031559389 • Branch Code: 250655